

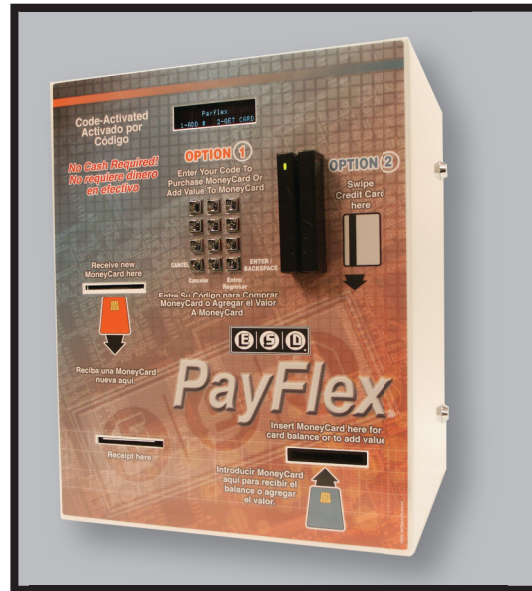
PayFlex VTM

A Value Transfer Machine That Can Add Value to SmartCards and Dispense SmartCards without Cash, It Can Accept Credit Cards, Debit Cards and a Generated Code.

PayFlex is the next logical progression in the Coded Value Adder series of VTM's. Like the other CVA's, it will add value to a SmartCard through the use of a generated code. The customer visits a web site, or accesses a phone number, where they will use their credit card to authorize a value transfer. They will receive a numeric code which they can now use to put value on their card by first inserting their SmartCard into the Payflex, entering the code on the Payflex keypad and the amount of authorized value is added to their SmartCard. The customer can request a separate code to purchase a SmartCard, but many operators will load additional value on the card so the customer can receive a working card with a single code.

The added feature in the PayFlex VTM is its ability to accept credit and debit cards at the unit. A Magnetic Stripe card swipe is mounted on the face of the Payflex which will permit the customer to add value, or purchase a SmartCard with a credit or debit card; but to do this the PayFlex must be connected to the Internet. The same user friendly, bi-lingual (English and Spanish) interface that directs customers through simple operational steps on the CVA Plus, is also present on the PayFlex. The PayFlex offers benefits for both the consumer and the operator; it eliminates the need for collections since no cash is accepted at the machine and because there is no cash it creates a more secure environment in the laundry. The PayFlex provides a way for the consumer to purchase a card on site and as an additional benefit it can also be used for on-the-spot refunds. The PayFlex is only available as a front access machine.

Front Access Only — 11-100-360



PayFlex VTM Benefits:

- ✓ Adds Value to SmartCards without Cash
- ✓ Dispenses SmartCards without Cash
- ✓ Add Value to SmartCards with Credit and Debit Cards
- ✓ Easy to Use Key-pad with Bilingual Display
- ✓ Enables On-site Refunds
- ✓ Data Trac™ Card Serial Number Tracking up to 5,000 off-line transactions
- ✓ Easy to Install



UL Listed to the U.S. and Canadian Safety Standards. Prices and Specifications Are Subject to Change Without Notice.

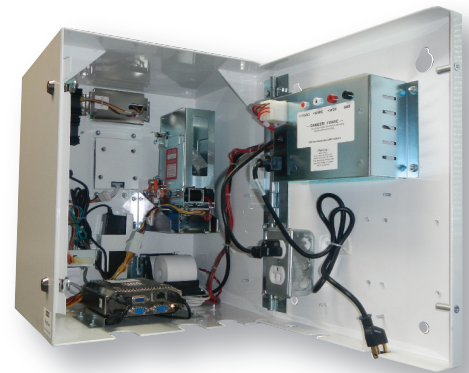
ESD Electronic Payment Systems



PayFlex VTM

Product Specifications

Exterior Dimensions	13.5" wide x 17" high x 12" deep
Shipping Weight	Approximately 65 lbs.
Material	11 Gauge Steel
Finish	Powder Coated White
Card Dispenser	Holds Approximately 200 SmartCards
Receipt Printer	Thermal Printer for Customer Credit Card Receipts
Security	ESD Tubular Locks
Cabinet Design	No Pry Points, No Seams
Display	Bright Easy to Read Vacuum Florescent
Access Options	Front Access Only
Mounting Options	Flush on Wall
Electrical Requirements	110 vac Grounded Outlet – 10 amps Power cord to be provided by installer
Internet Requirement	High Speed Business Class Internet
Credit Card Processing	Operator is required to set up an ESD approved account with Opus Credit Card Processing



The PayFlex can be easily mounted on a wall surface and because it does not store cash, it should not be a target for vandalism.



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ESD Electronic Payment Systems



Payment Systems For the World

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